



*The Smart Way To Go*

## **News From NHC Communications Inc.**

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**FOR IMMEDIATE RELEASE**

### **Adtec Meets Customer Demands With Help From NHC**

Montreal, Canada - Adtec Digital recently integrated NHC Communication's S-Video Balun technology into their MPEG digital video players, providing customers with an embedded solution for video content distribution and fewer points of failure.

Taking the place of traditional bulky and expensive standard video cable, NHC's S-Video Baluns distribute video content by means of a point-to-point connection using a Cat 5 twisted pair. When used in pairs, the video baluns allow content to be disseminated up to 1,000 feet with virtually perfect picture quality.

"NHC is pleased to be able to work with Adtec, a recognized leader in the field of digital video broadcasting," says Jeffrey Herman, product manager for NHC Communications. "The joint project has been an ideal fit between two companies who have complementary strengths in their respective fields."

NHC's video balun component technology was integrated into Adtec's digital video players, allowing connections with up to eight video monitors via twisted pair cable. NHC's S-Video Baluns were also installed on each video monitor to further facilitate the connections. Adtec then designed and delivered an OEM box integrating eight Cat 5 twisted pair balun drivers for S-Video and Stereo Audio.

"NHC is hopeful that this initial endeavor will lead to additional business opportunities," adds Herman.

Founded in 1986, NHC Communications is a leading designer and manufacturer of physical layer switching and video connectivity technology. For more information on NHC and their products, go to [www.nhc.com](http://www.nhc.com) and [www.muxlab.com](http://www.muxlab.com).

Adtec Digital is the world's leading manufacturer of MPEG2-based digital video players, single channel commercial insertion controllers and automated video control systems. For more information on Adtec and their products, go to [www.adtecinc.com](http://www.adtecinc.com).